Supporter invitation

New in 2017

Canberra, 14 September, ANU
Brisbane, 29 September. QUT

Melbourne, 29-30 June. Swinburne University
Sydney, 21 July. UTS

For practitioners by practitioners since 2012

LAST Conference people want to spread the word about Agile ways of working, sharing their experiences, both good and bad, within their local community. Many participants are also involved in their local meet up community; the founders of LAST having been long time organisers of meetup groups.

LAST has a wide variety of people running sessions to pass on their knowledge. The emphasis is on - sharing of practical skills - real experiences of lean and agile adoption - the latest in systems thinking practice - gaining inspiration from fellow practitioners

The participants value the affordable registration price, the community focus and the lack of 'bells and whistles'. They value the support of companies that sponsor the day but also appreciate the absence of a 'hard sell'.

Stand out, build awareness

Build you brand awareness and brand value with the most engaged people in this space. By supporting LAST conference, you will let hundreds of the best minds in our industries know that you are a company to take notice of.

realestate.com.au crew at LAST Conference Melbourne 2016

Generate business

Participants opt-in to Supporter emails at a rate of 26%. Having a physical presence at the event will also give you the opportunity to speak with and collect soft leads.

We are constantly evolving

In 2012, 150 people came to the inaugural LAST in Melbourne. In 2015, around 650 people attended. In 2017, the Melbourne event was extended to 2 days, with 1100-1200 people attending across 2 days.

Canberra and Brisbane
We are very excited that for the first time, LAST Conference will be held in Brisbane and Canberra.

Previous supporters include:

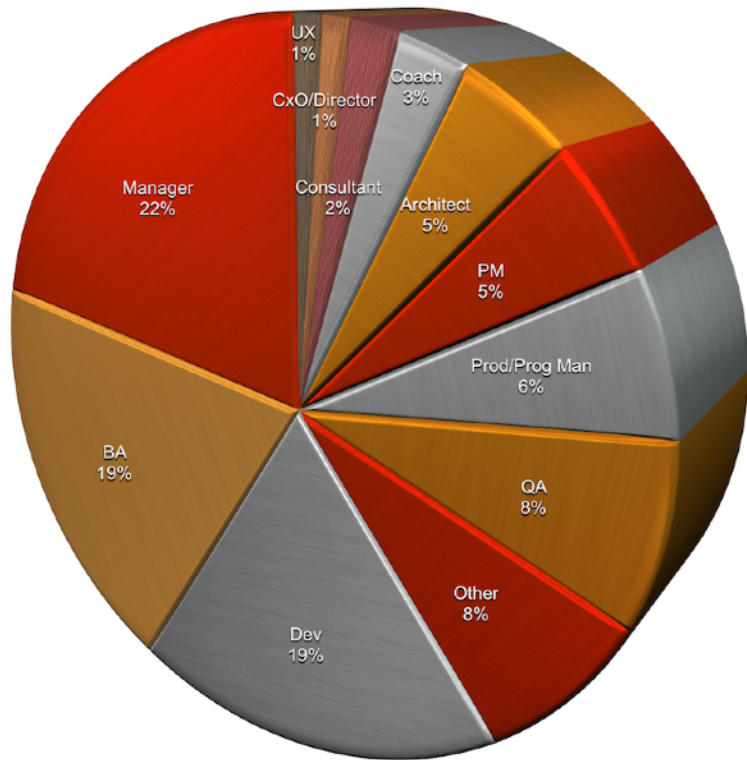# Who comes to LAST?

A wide range of people attend LAST Conference.

As well as the managers of software development teams, LAST attracts those who are actively building it…over a quarter of the LAST audience in 2014 were Developers or QA.

Such a diverse and interesting mix of topics, presented by passionate and knowledgeable speakers

Stuart, LAST 2016

It's a great community event. People are really curious, willing to learn and to share their experience, too.

Victoria. LAST 2014

Great conference. Lots of very interesting sessions, good mix of speakers and attendees. I learnt heaps!

Terrance. LAST 2015

10/10. A lot of energy and great vibe.

Cheong. LAST 2016

Pie chart:
- Manager 22%
- BA 19%
- Dev 19%
- Other 8%
- QA 8%
- Prod/Prog Man 6%
- PM 5%
- Architect 5%
- Coach 3%
- Consultant 2%
- UX 1%
- CxO/Director 1%

LAST Conference was rated in the Top 20 on *Software Development Today*'s Top 50 Agile Conferences of 2014 list.

AGILE CONFERENCES OF 2014
TOP 50
RANKING OF THE TOP 50 CONFERENCES ON AGILE, LEAN, KANBAN OR SCRUM (and yes, also XP)
SoftwareDevelopmentToday.com

SUPPORTING DIVERSITY
diversitycharter.org

Tabar is a signatory to the Diversity Charter and is committed to improving diversity, particularly gender balance, at our events.

Supporters not sponsors

Our supporters are interested in assisting the lean, agile and systems thinking community. They want to share their knowledge in this space and showcase their brand in a community event.

There are few ways you can be involved; as a **Backer**, a **Supporter,** or **Passionate Supporter**. You might also choose to sponsor end of day drinks, or even have another idea.

Flexible - Want to support the whole shebang or want have a presence at a single event? Go for multiple events and receive a discount. Want Canberra only, or want to be in Brisbane as well?

Perks
Perks will include but are not limited to the following:

Passionate Supporters	Supporters	Backers
6 Conference registrations per day	3 Conference registrations per day	1 Conference registration per day
4 speaker function invitations	2 speaker function invitations	1 speaker function invitation
First Choice of table/stand space in common area	Table/stand space in common area	
Special Messages included in emails to participants	Logo in emails to participants	Logo in emails to participants
Top logo placement on: Schedule Other printed material Website Email comms Slide projections	Secondary logo placement on: Schedule Other printed material Website Email comms Slide projections	Company name on: Schedule Other printed material Website Email comms Slide projections
Opt-in email list	Opt-in email list	
Logo placement on participant name stickers		
Promotion on social media	Social media promotion	Social media promotion
Most importantly, you show your Backing, Support or Passionate Support for the agile **community** in Australia and promote your company name as a leader in agile ways of working.		

Talk to us

Ringo Thomas: ringo.thomas@tabar.com.au , 0432 673 069

Organisers

LAST Conference Melbourne has been run in Melbourne since 2012 by Tabar. Members of the agile community curate the schedule.

We support local, independent organisers in Canberra, Sydney and Brisbane with their versions of LAST.

Tabar's Mission is to create agile, learning organisations, through Community Learning.

We help our clients reinvent their organisations using agile and lean methods and thinking, through meetups, training and events.

We bring some of the leading minds in the world to bring the latest business innovations to Australia.

Tabar also organises 1st Conference and Spark the Change.

http://www.tabar.com.au

Local, independent organisers

Melbourne - Tabar supported by a practitioner content curation team

Sydney - Nick Hughes, Gareth Bowell, Caoilte Dunne. Supported by Tabar.

Canberra - Mia Horrigan, Matthew Hodgson. Supported by Tabar.

Brisbane - Karen Jenkin, Ryan McKergow, David Pryce, Andrew Robinson. Supported by Tabar.

24 July 2017